

## Finite Earth Movement and Us

# FEM'US CIRCLE

A simple guide for anyone to start, run, and grow a FEM'Us Circle

### 1. The Cause of Climate Change - Overconsumption

Climate change is no longer a distant problem - it is an emergency. We are barely two decades away from crossing the 2°C threshold, a point beyond which life on Earth will change irreversibly. Despite global policies and technological advances, progress remains insufficient and fragmented. In this context, the Finite Earth Movement (FEM) recognizes one fundamental truth: on a finite planet, infinite consumption is not possible.

Humanity is already consuming the resources of 1.8 Earths, while only one exists. The first and most urgent climate action, therefore, is to reduce consumption - to live within the limits of 1 Earth.

FEM also acknowledges that every person is a consumer, and through every act of consumption, directly or indirectly, everyone contributes to carbon emissions. If every person is part of the problem, then every person must also become part of the solution.

### 2. What is a FEM'Us Circle?

The Finite Earth Movement (FEM) aims to correct climate change not just through awareness, but through action, through behavioral transformation of individuals and masses.

A FEM'Us Circle is a small gathering of 5–15 people — friends, neighbours, colleagues, families — who come together to learn, practice, and spread finite living. It requires no infrastructure, no funding, and no permission — only sincerity and a shared concern for the planet. Each circle becomes a living expression of climate correction — transforming the idea of “finite earth - finite consumption” into a lived reality.

FEM'Us Circles are people's mechanism for climate correction — simple, symbolic, and scalable. They are the way society learns to live within one Earth, not 1.8 Earths.

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### 3. The FEM'Us Pledge

The FEM'Us Pledge is the heart of every circle - a revered and almost sacred commitment to live within the limits of one Earth. When members read and sign it, they publicly acknowledge that on a finite planet, infinite consumption is not possible. This simple yet powerful pledge transforms awareness into responsibility and guides every action taken in the FEM'Us Journey of climate correction.

In the circle, every new member, reads FEM'Us pledge aloud, signs it in front of other members, contributes ₹111 (or more) to support the movement.

After signing, a new circle member takes the signed copy home and decorates it on the wall as daily reminder. The signing of FEM'Us pledge is not just a ceremony, it is a promise to tell that I will live within one Earth.

### 4. Vision of FEM'Us Circles

To create a worldwide, self-growing web of 100 crore FEM'Us Pledges, organized into interconnected Circles that:

1. Learn - understand the truth of finiteness through collective reflection and CLC.
2. Adopt - practice finite consumption habits and measurable reduction.
3. Spread - invite more people in your circle and inspire others and form new Circles, expanding the movement organically.

### 5. Roles within a FEM'Us Circle

A FEM'Us circle can be formed by gathering 5 to 15 people, and each person in the circle is equal. But, to ensure continuity and smooth functioning, three people in the circle can play following specific role:

Role	Key Responsibilities	Notes
Rhythm Keeper	Ensures continuity Schedules meetings, ensures follow-up, keeps the group active	Any member can volunteer; role may rotate every few months
Recorder	Ensures accountability Maintains attendance, pledges, and ₹111 records; submits monthly report to local	Uses simple form or notebook
Replicator	Ensures replication Invites new members, helps form new Circles	Acts as the ambassador of replication

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These roles keep the Circle dynamic and decentralized. No hierarchy, no president - only facilitators of participation.

Typically the person who registers the circle will become the Rhythm Keeper by default. People for two other roles, Recorder and Replicator can be decided in the first meeting. As per the wish of circle member the roles can be switched.

### 6. Tentative Meeting Agenda of FEM'Us Circle Meetings

It is important that each circle meeting is held in light mode, but with complete sincerity and discipline. Each meeting can follow this agenda:

Activity	Purpose	Role Responsible	Approx. Time
1. Welcome and Introduction	Greet members; introduce new participants; recall the purpose of FEM'Us Circles.	Rhythm keeper	5 min
2. New Member Introduction	Read the FEM'Us Pledge together; new members sign and contribute ₹111 +.	Recorder	5 min
3. Environmental Reflection	Discuss local environmental observations — pollution, erratic weather, or climate events.	Rhythm keeper	5 min
4. Share – Reflection	Each member shares one action they have reduced, repaired, reused, or refused since the last meeting.	Rhythm keeper facilitates; Recorder notes key highlights.	10–15 min
5. Pledge – Resolution	Choose one new Finite Action from TUPEE / Finite-30; the Recorder notes it for follow-up.	--same--	10–15 min
6. Invite – Replication	Each member commits to invite at least one new person to take the FEM'Us Pledge or start a new Circle (once circle completes at least 2 months).	Replicator	5 min
7. Reporting	Report the progress of meeting, fill the google form	Recorder	5 min
8. Closing Prayer / Reflection	End with gratitude toward Mother Earth and reaffirmation of collective intent.	Rhythm keeper	5 min

Total Duration: 45 – 60 minutes

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### 7. How to Create and Run a FEM'Us Circle

- a. Gather People: Invite your family, friends, neighbours, colleagues - anyone who cares.
- b. Register the Circle: Register via FEM link. (Click here to register)
- c. Name Your Circle: Examples: Gulmohar FEM'Us Circle, EcoMitra FEM'Us Circle, Sector-5 FEM'Us Circle
- d. Hold the First Meeting: Follow the meeting agenda (and watch FEM Consumption Literacy videos, when possible)
- e. In each meeting, follow the agenda, read the pledge, get new members to sign the FEM'Us Pledge, get ₹111 or more donation through ESF's QR code
- f. Decide the consumption reduction to be practiced till the next meeting
- g. Before closing the meeting, submit the record of the meeting, fix the date, time and venue for the next meeting.
- h. Follow with circle members to ensure that they join the next meeting.

### 8. Member Contribution

Each member contributes ₹111 or more as a one-time symbolic commitment when taking the pledge. This contribution links personal transformation with collective movement-building.

It funds awareness drives, printing of pledges, and Climate Literacy Capsules for others.

Those who wish to support further can contribute higher amounts as Supporters (₹1100), Champions (₹11,100), or Patrons (₹1,11,000), but the base unit — ₹111 — remains universal and equal for all.

### 9. Meeting Frequency and Duration

The FEM'Us Circle is built to be light, joyful, and disciplined — a rhythm that ordinary people can sustain easily. Each Circle must balance three dimensions: Reflection, Action, and Expansion.

- Minimum: Twice in a month
- Duration: 45–60 minutes.
- Venue: Anywhere — a living room, classroom, office, temple veranda, tea shop, community hall, or online meeting.

The simplicity is intentional; climate correction should feel as natural as a family conversation

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### 10. Now it's your time to create an impact

Every big change in history started with small circles of people who cared enough to act. FEM'Us Circles come from that same belief - that a few committed people, meeting regularly with sincerity, can help change the direction of humanity. Climate change is no longer a distant idea; it is something we all feel today. But with every conversation you lead, every pledge you inspire, and every action you take, you bring hope and strengthen this movement.

As Prof. Chetan Singh Solanki says, “I can afford it, but nature cannot.” By living this truth together, we help protect our only home, our bigger home, our shared home.

Important links - Click here

Registration

Recording

(post meeting update)

[Click here](#)

[Click here](#)

जय पृथ्वी, जय जगत

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